



Public Information and Outreach Engaging with Communities

Report of activities in the situation related countries

Period: From January 2011 - October 2014

(Advanced copy only available in English, text only)

Table of Contents

	Pages
CENTRAL AFRICAN REPUBLIC	03-07
Background and context	
Community Outreach Programme	
Media Outreach Programme	
Legal Outreach Programme	
Academic Outreach Programme	
Working with Civil Society Organisations	
Statistics	
CÔTE D'IVOIRE	08-09
Background and context	
Community Outreach Programme (foundation)	
Media Outreach Programme	
Legal Outreach Programme	
Statistics	
DEMOCRATIC REPUBLIC OF THE CONGO	10-14
Background and context	
Community Outreach Programme	
Media Outreach Programme	
Legal Outreach Programme	
Academic Outreach Programme	
Working with Civil Society Organisations	
Statistics	
KENYA	15-19
Background and context	
Community Outreach Programme	
Media Outreach Programme	
Legal Outreach Programme	
Academic Outreach Programme	
Working with Civil Society Organisations	
Statistics	
UGANDA	20-23
Background and context	
Community Outreach Programme	
Media Outreach Programme	
Legal Outreach Programme	
Academic Outreach Programme	
Working with Civil Society Organisations	
Statistics	

CENTRAL AFRICAN REPUBLIC (CAR)

Background and Context

Public information and outreach activities began in 2008 with a team composed of one coordinator and two outreach assistants. The 2008/2009 Outreach strategy principally focused on the capital, Bangui, and its surroundings. In 2010, it focused primarily on the interior of the country. Over the course of these years, PIDS mainly focused its efforts on disseminating information on the Court's mandate and functioning.

In 2011/2012, efforts were made to publicize, mainly via radio in Sango, the local language, judicial proceedings in the Jean-Pierre Bemba case, ensuring wide dissemination of information about the trial to affected communities, predefined target groups and the general public. Also, special activities were held to communicate with women; and to maintain abreast of the judicial developments the legal communities and the civil society organisations.

A lot of progress was made until 2012. Regretfully, since 2013, local security conditions precluded the team to conduct regular operations. In 2014, PIDS team consists of one staff member.

Community Outreach Programme

With the start of the Jean-Pierre Bemba trial during this reporting period, PIDS activities in CAR aim at ensuring that concerned populations had the opportunity to see justice being done. The screenings of Courtroom footage at outreach sessions (in French or in Sango) were a big step in bridging the distance between the Court and the communities. During the reporting period, PIDS team held 256 outreach meetings with a total of 13,582 participants.

When it was possible, PIDS publicized, mainly via radio in Sango, the local language, judicial proceedings in the Jean-Pierre Bemba case, ensuring wide dissemination of information about the trial to affected communities, predefined target groups and the general public. Outreach maintained a steady presence in areas most affected by the crimes being alleged in this case: Bangui, PK12, PK22, Damara, Sibut, Bossembélé, Bossempélé, Bossangoa, Bozoum and Mongoumba.

A good example was seen on the first day of the Jean-Pierre Bemba trial, the ICC held a three-way video press conference between The Hague (The Netherlands), Kinshasa (DRC) and Bangui (CAR). The first days of the trial were webstreamed live and screened by the Outreach team, giving affected communities the opportunity to hear the opening remarks of parties and participants in the case as well as the testimony of the first witness. Each successive week of the trial was then presented in an AV summary "In the Courtroom", produced in French at the seat of the Court and translated into Sango by Outreach staff in Bangui. Each episode was then broadcast on two television channels (in French) and 16 radio stations (in French and/or Sango). To complement this programme, Outreach established 20 listeners' clubs in affected communities. These clubs are important contact points for Outreach activities in the interior.

88% of the participants interviewed at the end of the Outreach activities had already heard of the ICC. 98% indicated that they had a better understanding of the Court after participating in Outreach activities. 100% of the participants interviewed felt capable of disseminating information about the Court in their communities. Community and the media's perception of the Outreach Unit's work remains positive. The questions raised are increasingly more precise, specifically on the implementation of victims' rights, and demonstrate a satisfactory improvement in knowledge of the Court.

Reaching out to Women

*"First and foremost, this trial is for the women of the Central African Republic".
- Ms Kofio, President of Organisation des Femmes Centrafricaines.*

In CAR, certain PIDS activities were directed specifically to women, for two reasons: first, a large number of women were affected by the crimes committed in 2002/2003; second, women in CAR have different information needs and less access to information and media than men. In response to this, where possible, the Section engaged with existing women's groups while creating its radio listening clubs this year. Half of the clubs (10 out of 20) were established through women's groups.

The PIDS team also worked with women's groups to encourage women to participate in face-to-face sessions, and welcomed a record number in 2011: women comprised 54% of all Outreach session participants (4083 of the 7539). 13% of sessions were organised exclusively for women. In 2012, of 6143 participants, 2550 were women (41%).

During these sessions, women had the opportunity to screen the Courtroom footage, in Sango (the local language). According to PIDS staff, "The women are telling me that they are very happy today, because it is the first time that they have seen images from the trial and heard a summary in the Sango language".

PIDS also celebrated "Women's Week" in March 2011 and 2012, presenting on the Court at the invitation of the Central African Women's Organisation (OFCA), the umbrella structure for all the women's groups.

By reaching out to women in CAR, the ICC is acknowledging that their stories matter to the Court and to the international community as a whole, and that they deserve justice. This acknowledgment is meaningful, and is a big step in the justice process.

Media Outreach Programme

Information on the ICC was regularly relayed to an estimated target population of 800,000 people in CAR. Radio is still the main source of information for more than half of the population.

In 2011, four days of Jean-Pierre Bemba proceedings were screened for journalists, via webstreaming from HQ, and four press briefings were organised at regular intervals, with an average of 24 journalists attending. Outreach held two press conferences for an average of 40 journalists each, including one video conference between The Hague (The Netherlands) and Kinshasa (DRC) and Bangui (CAR) for the opening of the Jean-Pierre Bemba trial.

Between 2011 and October 2014, PIDS staff conducted 507 interviews and broadcasted 1010 hours of radio and television programmes during peak hours, successfully reaching an estimated audience of 800,000.

Journalists in CAR have offered excellent feedback in response to the ICC's Outreach efforts. In response to an Outreach session for journalists, one participant responded:

"Really, I have to tell you that this was a meeting with a lot of substance – we did already have certain materials which enabled us to inform the Central African population, but our sphere of action was still limited. Thanks to this meeting, we now know that the communication section of the International Criminal Court and the office in Bangui have done a lot of things. Their activity report reassured us that the population throughout the Central African Republic is informed about the International Criminal Court via the radio, written press, television, but also the Outreach activities. One of our fellow Central African journalists, who took part in the opening of this [Jean-Pierre Bemba] trial shared with us the atmosphere in which the trial started. He said he was able to see how the judges conducted their work and took their time, and how they were taking their work seriously. We pray that things go slowly, it would be better for us. I thank you."

A satisfaction survey was conducted every year among CAR media. 24 entities responded, representing a participation rate of 55%. The responses were submitted anonymously. The latest survey showed that 63% of the media referred to the press briefings organised in Bangui as their preferred source of information, followed by the ICC website (21%) and the ICC Weekly Update (11%). 92% of the journalists consider the information provided by the ICC to be "useful" or "very useful". 100% consider their participation in the press briefings to be "useful" (46%) and even "very useful" (54%). 92% also feel that it is "easy", even "very easy" to arrange an interview with Outreach staff. A wide majority of these journalists feel that the Outreach team in CAR is "effective" (46%), and even "very effective" (37%)

AV products make the first days of a new trial accessible to affected communities

In 2011, one of the key events of the year was screening the start of the Jean-Pierre Bemba trial (22-23 November), giving affected communities the opportunity to hear the opening remarks of parties and participants in the case as well as the testimony of the first witness. Outreach screened the hearings in Bangui directly via webstreaming from the Court's website, then immediately moved to the interior of the country to screen copies of this footage. By mid-December, these images had been screened in all seven target locations.

Throughout 2011 and 2012, Outreach sessions held in CAR were divided into two parts. The first part focused on the mandate and functioning of the Court, starting by interacting with participants and taking their comments and responses to questions as the starting point. The

second part focused on the Jean-Pierre Bemba trial, screening the AV summary of the most recent weeks of the proceedings. This 30 to 45 minute bimonthly special edition of the programme "In the Courtroom", in Sango, was exclusively produced by the Court for Outreach purposes in CAR. Before the screening, PIDS presented information on the case, highlighting some of the Court's key messages, prepared in partnership with the Victims Participation and Reparation Section (VPRS). VPRS staff and victims' counsel team members were invited by PIDS to participate in some sessions.

Legal Outreach Programme

"[T]hanks to this seminar and the explanations provided to us, we were able to understand and see what is going on at the ICC." - Sylvain Nzasa, lawyer

In CAR, a working group on the "Rule of Law, Justice and Promotion of Human Rights" managed by PRED/UNDP (Project for Reinforcement of the Rule of Law/United Nations Development Programme) was established among various stakeholders involved in these fields. This working group facilitated the organisation of a series of seminars, funded by UNDP, on criminal law and procedure. These seminars were held for judges, judicial police officers and community leaders. PIDS staff in CAR presented information on the Court to 518 participants at three seminars in the interior (Bossangoa, Bozoum, Sibut) and at seminars organised for different neighbourhoods of the capital, Bangui.

Feedback from the programme was positive. For example, Sylvain Nzasa, a lawyer at the Court of Cassation in CAR, stated his appreciation for the Outreach sessions for the legal community. He stated: "The ICC represents a decisive turn in the fight against impunity throughout the world. It is therefore very important that the world is aware of the ICC's activities. I don't think everyone has [a copy of] the Rome Statute and understands what the ICC is doing on a daily basis, so thanks to this seminar and the explanations provided to us, we were able to understand and see what is going on at the ICC. We now understand the activities of the ICC, how it is organised and its functioning, so that is a great plus".

Alain Gbaziale, Director of Criminal Affairs at the Ministry of Justice in CAR, was one of many others to give positive feedback: "I am very satisfied", he said. "This day enabled me to learn much more about the specific proceedings of the ICC. I hope the Outreach office is planning to organise another event for law practitioners, so that they can have an opportunity to learn much more about the proceedings at the ICC. I thank you".

The ICC's participation in such events strengthens support for the Court and continues to build relationships with legal practitioners working for justice in CAR.

Academic Outreach Programme

Five outreach sessions were organised in higher education institutions in CAR in 2011, attended by some 237 students and lecturers. These institutions were: ENAM (Ecole Nationale de l'Administration et de la Magistrature), Université privée de Droit (Walombé), Université de Bangui (Faculté de Droit et des Sciences économiques), Haute Ecole de Gestion and Institut

International de Management. These sessions provided the institutions with the in-depth information required to specialize in the ICC and incorporate international criminal law into their curricula.

Working with civil society organisations

PIDS in CAR used to hold regular meetings exclusively for the representatives of human rights NGOs, victims' associations and women's groups. For example, in 2011, six meetings were held, one during the visit of the ICC Registrar to Bangui. At each meeting, the team updated the representatives on Court proceedings and screened the latest AV programmes. These meetings were attended by an average of 29 participants; the small groups allow for in-depth discussions on specific topics, especially on possible coordination for interaction with victims. In addition, these representatives were all invited to attend the broadcasting in Bangui of the first two days of the Jean-Pierre Bemba trial. The ICC expresses its deepest thanks to all those who worked to facilitate and greatly enhanced the impact of PIDS activities in CAR.

Statistics

The table below includes some statistics of activities and coverage of PIDS operations in CAR.

Year	Meetings held	Participants	Women	Interviews given by PIDS staff in the field	Population reached through media	Hours media broadcast
2011	123	7539	4083	233	800,000	641
2012	133	6143	2550	259	800,000	365
2013	0	0	0	15	0	0
2014 (Oct)	0	0	0	0	Not available	4
	= 256	=13,682	= 6,633	= 492		=1,010

CÔTE D'IVOIRE (CIV)

Background and context

Public Information and Outreach activities in Côte d'Ivoire began in 2011.

An initial assessment for this situation included a study on public perceptions, knowledge and attitudes about justice. It was conducted in Abidjan. The study included a survey of 1,000 randomly selected adult residents. One of the specific objectives of this study was to examine how the population gathers information about the International Criminal Court (ICC), what factors influence Ivorians' knowledge of the Court, and what correlation exists between information sources and perceptions.

The report shows low levels of general trust toward local and political leaders, as well as low level of trust in these actors as sources of information. Respondents further showed little or no trust among themselves. The trust crisis extends to the security and justice sectors as well.

Findings of the study show that a majority of respondents had heard about the ICC (94%), most frequently on television (78%). However, just 5% described their knowledge of the Court as good or very good.

Respondents' perceptions of the ICC were similar to those they held state institutions: Most respondents had little or no trust in the ICC (67%). When asked more openly about the ICC, about one-half of the respondents were positive about the Court. Respondents generally agreed about the need to know the truth about what happened; 69% of the population mentioned it was important to know the origin of the conflict and the same percentage (69%) said it was important to establish the truth about what happened.

Community Outreach (foundation)

Initial activities were carried out to start building trust amongst potential partners, including with NGOs, civil society actors, and other partners in the region. Outreach also engaged with local journalists, with the aim of improving their understanding about the ICC judicial system and procedures.

Since 2011, seven missions were conducted in Abidjan by PIDS staff based in Headquarters, in the absence of a field office. The first full-time field outreach coordinator for this situation was appointed in July and began activities in Abidjan in September 2014.

As of October 2014, 22 outreach meetings have been organized and around 500 individuals engaged, mainly from 3 different groups: Media, NGOs and victims groups, and legal community.

Media Outreach Programme

30 Media houses based in Côte d’Ivoire (national and international) are kept regularly informed of the news from the Court and receive audio-visual programs produced by the Court.

Local stations broadcast the popular ICC programmes: “Dans la Salle d’Audience” (In the Courtroom), with summaries of the most relevant hearings of the existing cases of the situation, and “Demandez à la Cour” (Ask the Court), responding to the most frequently asked questions from local communities.

In addition, the ICC YouTube Channel has been visited by large number of viewers, for instance the video of the initial appearance hearing of Charles Blé Goudé was seen more than 250,000 times.

Legal Outreach Programme

In its early stage, activities targeting the legal community in CIV started to be developed in association with the National Bar Association, and some 60 lawyers participated in a seminar organized by the Registry to promote the ICC list of counsels.

In addition, an interactive outreach session was also held with the Magistrates of the Supreme Court and with the “Association des femmes juristes”, as well as with the members of the “Cellule ivoirienne d’enquête sur les violences post-électorales” (Ivorian investigation cell on the post-electoral violence).

Statistics

The following table presents some statistics of public information and outreach activities in CIV, from 2012 to October this year.

Year	Meetings held	Participants	Women	Number of interviews to local media	Hours media broadcast
2011-12	7	114	51	0	0
2013	10	213	93	18	0
2014 (Oct)	5	174	52	8	2
	= 22	= 501	= 196	= 26	= 2

DEMOCRATIC REPUBLIC OF THE CONGO (DRC)

Background and context

Public information and outreach activities began in the DRC in 2005 and are conducted in the capital city, Kinshasa, as well as the Ituri district and North and South Kivu in the specific villages named during Court proceedings as the scenes of the alleged crimes in this situation. The PIDS team is composed of a Coordinator, recently appointed, and three local Outreach Assistants. The team works with religious leaders, NGO representatives, and local authorities, and conducts Outreach sessions for those in affected communities, including customized sessions for women and for children.

Since 2006, communication focus shifted from ICC general matters to case specifics. In most recent years, dominant topics have been the judgment of Lubanga and current appeal stage; and the judgment and verdict of the Katanga case. The field PIDS teams have been in contact with concerned populations residing in Bunia, and other villages in Ituri. Operations in the Kivus, especially in Goma, have engaged relevant groups to further explain the current status of the investigation, and most recently, to respond to questions and address concerns of the public following developments in the Bosco Ntaganda case, who is facing charges of alleged crimes committed in Ituri.

Also, in the DRC, especially in Kinshasa, the Bemba case -although related to the situation in Central African Republic- has been followed with great interest by the public.

Community Outreach Programme

Watching the summaries of the proceedings has finally allowed us to follow what is happening up there in The Hague, and to know why and how our compatriots are being judged". - Member of the Lendu ethnic community in Bunia, DRC

Public information and outreach aim to render judicial proceedings more accessible to the affected communities, by conducting face-to-face sessions, first providing information and screening audio-visual summaries of Court proceedings, followed by Q&A sessions. DRC Outreach translates ICC radio programmes from French into Swahili and Lingala, and is involved in 79 listening clubs (43 in Ituri and 36 in the Kivus).

From January 2011 until October 2014, a total of 61,821 individuals participated in 750 outreach meetings organized by PIDS staff in Kinshasa, Bunia and various villages in Ituri, as well as in the Kivus.

Reaching out to Women

Women constitute one of the most vulnerable groups in the context of armed conflicts. Hence, they are among PIDS priority audiences. From January 2011 until October 2014, a total of 14,140 women participated in outreach sessions, and many more were engaged through NGOs.

Partnerships with NGOs working on women's issues ensured that the Court engaged with more women than in previous years, especially those living in rural areas who would otherwise be without access to information. In Ituri, the ICC's main partners for engaging with women are AMAPHAD (*Association des mamans de Mahagi pour la paix durable*), AMALUT (*Association des mamans pour la lutte contre le traumatisme*), and UFED (*Union des femmes pour le developpement*), and Division de la mere et enfant, a network of local NGOs that includes ten NGOs working on women's issues. To reach more women in rural areas and villages in the Kivus, Outreach has produced radio programmes geared toward women and partnered with the NGO *Association des Femmes des Medias du Sud-Kivu* (AFEM) to broadcast them. AFEM, which lobbies for women's rights and access to justice, has helped Outreach to broadcast ICC AV summaries of the proceedings on 17 radio stations.

Reaching out to Children and Youths

Through Outreach, the ICC is reaffirming children's right to protection under the Rome Statute.

Children and youth groups, in particular demobilised groups, are engaged through activities held in schools and with the support of JNGOs and international organisations working with vulnerable populations.

PIDS joins every year the traditional celebration of the International Day of the African Child in the DRC, organising various cultural activities. In Kinshasa, the ICC organise the events in cooperation with the *Union des Jeunes pour le Développement et la Solidarité* [Youth Union for Development and Solidarity] and the Sunday School of CEPAC church in Bandalungwa commune. Parents also take part in the celebration, which enhances the impact of these activities.

Media Outreach Programme

The media has had a huge impact in bridging the distance between the Court and the communities in the DRC. The ICC reaches an estimated 25 million people every year through the printed press, TV, and – primarily – radio. Also, PIDS staff gave 2,069 press interviews between 2011 and October 2014.

In Bunia, Ituri and the Kivus, Court's AV programmes are distributed through local radios, and translated into local languages, expanding PIDS coverage to populations of difficult reach. During the reporting period, 775 hours of media broadcast were used.

In **Kinshasa**, the Outreach team held frequent and regular press briefings, and the Court's partners broadcast three monthly interactive ICC TV programmes which discuss and debate important judicial developments. Since TV is generally only accessible in Kinshasa, newspapers and radio are used in other areas of the DRC.

Press briefings are also held in the **Ituri** district. Two newspapers in Bunia publish all DRC-related ICC press releases, often with an accompanying interview by Outreach staff. Ten radio stations cover the main parts of Ituri read ICC press releases aloud; they also carry daily morning radio broadcasts on updates from the Court. Two stations also carry weekly shows where listeners call in and ask questions about the Court.

Radio and other media is essential to making the Court's presence felt in the Kivus since no Outreach staff are based there. AFEM, an NGO supporting women in the region, ensures that ICC programmes are aired monthly on 17 local radio stations in South Kivu. In Goma, the station Virguna Business Radio broadcasts a weekly interactive programme, allowing listeners to call in with questions. One major newspaper in Goma and one in Bukavu publish a bi-weekly article, *Mieux Comprendre la CPI* [Understanding the ICC]; the impact of these articles is clearly seen in the in-depth questions asked by those calling into radio stations. In Bukavu, Radio Maendeleo broadcasts "The ICC at a Glance", four times per month. The use of media keeps the ICC's target audiences engaged with and regularly informed about the Court.

Legal Outreach Programme

"It is important that we understand the Rome Statute system in depth if we are going to reform our national legislation to conform with it, and if our country is going to reach the level it needs to reach to be able to prosecute these criminals ourselves".

– *Lawyer participating in an Outreach training session in the DRC*

The positive response to the campaigns calling African Lawyers, and African Female Lawyers to apply to the ICC list of Counsels, launched in 2011 and 2012 helped PIDS team to establish important networks that remain active and are part of the Legal Outreach Programme.

In such context, legal practitioners, including lawyers and judges in Kinshasa, the Ituri district (Bunia), and in the Kivus (Goma and Bukavu), as well as in Lubumbashi and Kisangani have participated in trainings offered by the ICC, and they themselves have trained others, creating a multiplier effect. In such trainings, PIDS staff members give presentations on the Rome Statute system, and legal experts are invited to provide detailed explanations. Roundtables are held together with other offices of the Court, including the Victims Participation and Reparation

Section, in order to ensure that the Congolese legal community understands the complex process of victims' rights to participation and reparations, an important issue at this stage in several cases currently before the Court. The Court's activities through this programme have been essential for showing the ICC's support for adopting and strengthening legislation in the DRC as a step towards ending impunity for the most heinous international crimes.

Academic Outreach Programme

The Academic Programme in the DRC was launched in 2010. With the support of local partners, seminars are held at universities in Bunia, Goma, Bukavu, Lubumbashi, Kisangani, and Kinshasa, with ICC trained professors. This programme not only bolsters support for the Court in the DRC but gives universities the resources and expertise so that students can specialize in ICC studies. International criminal law is now integrated into the curricula of several Congolese universities, and is becoming a long-term fixture of the legal education system.

Working with civil society organisations

PIDS team implemented a training programme for representatives of local human rights NGOs in the DRC, in order to build their capacity to conduct ICC Outreach sessions and strengthen the impact of PIDS activities. In the Kivus, PIDS has partnered with the Gender Section of MONUSCO in holding these training sessions, and in Ituri and Kinshasa a partnership was formed with *Avocats Sans Frontières* and the DRC Coalition for the ICC. Training sessions include relaying the Court's key messages and sharing techniques used to conduct Outreach activities. The NGOs are grouped according to the populations they work with, and the training modules for each group are modified accordingly. This is essential in the short term for enhancing the impact of the Court's activities, and in the long term, as it is laying the foundations for leaving a strong legacy in the DRC for a time when the Court is no longer present in the country.

Statistics

The following table presents some statistics of public information and outreach activities in DRC, from 2011 to October this year.

Year	Meetings held	Participants	Women	Interviews given by PIDS staff in the field	Population reached through media	Hours media broadcast
2011	222	10660	4975	605	25 million	206
2012	185	19921	2836	628	25 million	252
2013	184	17856	3211	488	25 million	79
2014 (Oct)	159	13384	3118	348	25 million	238
	= 750	= 61821	= 14140	= 2069		= 775

KENYA

Background and Context

Public information and outreach activities began in early 2010, in anticipation of Pre-Trial Chamber II's decision on the Prosecutor's request for an investigation. One outreach coordinator based in Nairobi, supported by the PIDS team at headquarters, is responsible for the operation in the country. A new position to reinforce the work in the field is currently under recruitment.

The Programme for Kenya was developed in consultation with representatives of affected communities, civil society organisations and local authorities. To avoid an information vacuum, accurate information about the judicial process has been provided in a timely manner. Special emphasis has been placed on explaining the judicial process step by step. PIDS extends its reach by training local journalists and disseminating information via newspapers, radio and television.

Since 2011, programmatic activities have been conducted to reaching community leaders; continuously increasing journalists' understanding of Court procedures with the ultimate goal of ensuring accurate information being reported about the proceedings, broadcast of ICC radio and television programmes; engaging lawyers, Law professors and students; and constantly monitoring and strategically adjusting communication plans based on feedback gathered through surveys, individuals, and other actors among civil society organisations.

Community Outreach Programme

PIDS staff conducts face-to-face interactive sessions in selected areas in the affected communities, including in Nairobi, Kisumu, Nakuru and Naivasha, targeting women, youths, civil society groups and opinion leaders. From January 2011 to October 2014, a total of 10,569 individuals, including 2,999 women, participated in 229 outreach meetings.

To ensure that the population can see justice being done, in partnership with local actors, video screening of trial summaries were organised to keep communities abreast with the on-going trial of the Ruto et al case and judicial developments of the Kenyatta case.

Reaching out to the general public

"Definitely the ability of Kenyans to see the proceedings clearly has enhanced the ICC's standing" - Ipsos-Synovate Managing Director Maggie Irer

Through media the ICC ensures that the general public is adequately informed of the judicial developments. Independent surveys conducted by Infotrak and of Ipsos-Synovate, found that

traditional media channels such as newspapers, television and, in particular radio, were the main sources of information for most Kenyans. Campaigns to explain the Court's work to the general public and most affected communities have been tailored to this finding. For example, answers to the frequently asked questions addressed during outreach sessions are frequently broadcast in radio and television programmes to reach broader audiences, while the Question and Answer documents, available on the ICC's website, were also published in Kenyan newspapers. Further, the Court responded to initial feedback to adapt its messages so that they could be readily understood by a newspaper reader as well as a radio listener.

In an effort to ensure that a variety of Kenyan audiences could understand the information disseminated, the Court tested messages among certain groups prior to launching the campaigns, and adjusted messages according to their feedback. The Court clarified those parts of the text that audiences found were unclear, and made the messages accessible in more than one medium, i.e., to both the newspaper reader as well as the radio listener.

The more visible the proceedings, the more support the Court received from the people. The Court's information products reached the people, allowed them access to the proceedings, directly addressed their questions, and ensured interaction between the Court and the communities.

Media Outreach Programme

"I can say I understand the work and processes of the court almost fully because of the ICC Outreach media trainings I've been part of". – Judie Kaberia - Special Projects Reporter - Capital FM

The Kenyan media has played an integral role in disseminating information about the Court. To ensure that general public has access to timely, accurate, and in-depth information, the Court provided information and training to journalists.

The ICC trained 180 media representatives, including members of Kenya Editors' Guild, Bureau Chiefs, Kenya Correspondents Association (KCA), Association of Media Women in Kenya (AMWIK), print and electronic journalists representing mainstream media organisations, and influential radio anchors from both commercial and community radio stations. Thanks to the coordination by a local NGO in Kenya, and funding from grants provided by Germany and Open Society, the training project offered the media ten interactive sessions held in Nairobi, Mombasa, Eldoret, Nakuru, and Kisumu.

These training sessions have empowered journalists, in particular radio anchors serving rural and ethnic communities, and enhanced their understanding of the Rome Statute, as well as significant

and relevant aspects of the ICC proceedings in Kenya. According to one training participant, Judie Kaberia, Special Projects Reporter, Capital FM, "The ICC is quite sensitive in Kenya, due to this, there are too many expectations, too many lies and misconceptions. I can say I understand the work and processes of the court almost fully because of the ICC Outreach media trainings I've been part of". Ms Kaberia, who also reports for IWPR and Radio Netherlands, continued: "In addition to written materials, the ICC's TV and radio programmes have been useful to prepare us ahead of major announcements and help us to understand the court processes". The post-training coverage demonstrated an increase in knowledge of the Court's mandate. Also, the enhanced network of journalists covering the Court led to more television and radio shows interviewing ICC officials. Reporters and radio presenters also used the Question and Answer format as provided by the Public Information Section to explain the hearings in their respective programmes for two weeks prior to the confirmation of charges hearings. There were very few factual misrepresentations reported by media; and Court officers promptly corrected those that did arise.

PIDS staff maintains its engagement with the media by holding monthly media briefings jointly organised with partners. Journalists representing print and electronic media houses attend the briefings and are updated on the Court's judicial activities related to the two Kenyan cases.

Since 2011 and until October 2014, PIDS staff has given 757 interviews to media in Kenya, and broadcast 136 hours of ICC radio and television programmes, reaching estimated audiences ranging from 10.000.000 to 30.000.000.

Legal Outreach Programme

The Court established and strengthened its networks within the Kenyan legal community by offering educational opportunities. During the lead up to the confirmation of charges hearings in the two Kenya cases, PIDS staff facilitated training for paralegals and upcountry staff of NGOs dealing with human rights issues. These organisations have also supported the distribution of ICC informational materials to communities and groups that they engage with. The Court also partnered with the Kenyan lawyers associations whose participation was critical to the success of the launch of the ICC female counsel campaign in Kisumu, with Judge Joyce Alouch as guest speaker at the event in 2011.

As part of the legal and academic outreach programmes, PIDS and its partnerships have conducted a series of workshops targeting advocates and law students in various parts of Kenya. Organised under the theme: *International Criminal Justice: underpinning principles, the governing legal framework and contextual realities*, the workshops were developed behind the background that several discussions amongst and by some legal practitioners on the ICC and international criminal justice systems as a whole have been premised upon superficial understanding of these

matters. As lawyers are mostly relied upon to provide analysis and legal opinion on judicial developments on the two Kenyan cases before the Court, the workshops provided lawyers with foundational knowledge to enable them engage meaningfully on ICC and ICL discussions.

In addition, with the active support of law professors from the University of Nairobi and an ICC representative, a total of 155 lawyers from Nakuru, Kisumu, Eldoret and Nairobi were reached.

Academic Outreach Programme

Professors of the faculties of Law of six Kenyan universities were part of a pilot project ran by the Court with funds of the European Union, the Governments of the Netherlands, Switzerland, the Republic of Korea and Finland, and the Mac Arthur Foundation. The project's main goal was to lay the groundwork for sustainable collaboration with universities of four countries where the Court operates to enable them to launch and develop ICC and international criminal law courses. Kenyan professors that participated in a five-day seminar in Kampala (Uganda) were from the Catholic University, Africa Nazarene University, Moi University, University of Nairobi, Africa Nazarene University and Kenyatta University. The knowledge the professors gained during the working sessions and the material and tools provided on this occasion increased their capacity and expertise about the subject matters. The structure of the seminar as well as presentations and handouts are tools that the participants will use to develop the academic courses in their universities. Also, the universities received library basic collections on international criminal law and the ICC.

Working with civil society organisations

Civil society organisations in Kenya and other local actors working with the most affected communities of the post-election violence became one of the most relevant target groups. They provided relevant input to the planning of the outreach operations in the country. Also, their feedback of outreach activities has been key to further develop strategies and plans.

Such partnerships have been at the forefront in engaging with different stakeholders and affected communities on the various judicial processes of the Court. As collaboration with civil society groups/NGOs is essential to the Court's work, Outreach staff also participated in workshops to explore synergies and prepare a consolidated NGO outreach strategies that complements the work of the Court's Outreach efforts.

Statistics

The table below includes some statistics of activities and coverage of PIDS operations in Kenya.

Year	Meetings held	Participants	Women	Interviews given by PIDS staff in the field	Population reached through media	Hours media broadcast
2011	78	2445	No available	54	10 to 30 million	46
2012	73	5835	2071	137	10 to 30 million	18
2013	47	1164	310	350	10 to 30 million	52
2014 (Oct)	31	1125	618	221	10 to 30 million	20
	= 229	= 10,569	=2,999	= 762		=136

UGANDA

Background and Context

Public Information and outreach activities began in 2006. The PIDS team, consisted of a coordinator and four outreach assistants conducted activities in the sub-regions of Acholi, Lango and Madi and Teso, northern Uganda. ICC officials interacted closely with the communities during monthly town hall meetings, and held frequent face to face meetings with traditional and religious leaders, elders, persons with disabilities, women groups, representatives of NGOs and community based organisations in the regions. To reach out to children and youth groups, the ICC School Outreach Programme was established in various schools in the affected regions. Also, a significant number of journalists were trained on the ICC judicial processes.

In addition, to enhance its impact, interactive radio programmes on justice matters were produced and broadcast every two weeks, in cooperation with lawyers and paralegals. An audience of about 19 million people tuned in weekly to follow these programmes.

As a result of almost ten years of work in Uganda, the Outreach Programme developed strategic relationships with local actors and built a significant number of networks. As a consequence of outstanding warrants, and thus lack of judicial developments, ICC messages were gradually exhausted. In 2011, the outreach team was downsized and operations were reduced to keep an embryo in the country. Today, only one outreach assistant is based in Uganda, supervised from Nairobi by the Coordinator.

Community Outreach Programme

This programme aimed at fostering realistic expectations and manage growing concerns among victims and affected communities about the Court's limited judicial developments in this situation; and to establish means to maintain activities when the PIDS presence is decreased in Uganda, by strengthening existing networks and partnerships with stakeholders that will continue to engage the affected communities should any of the suspects be arrested.

PIDS staff met these objectives, conducting outreach sessions with members of the affected community as well as bilateral and consultation meetings with NGOs, researchers and other visitors seeking information about the work of the court in Uganda. Since 2011 until October 2014, 260 meetings were held with 19054 participants, including 8380 women.

The main topics addressed include: gender crimes, crimes against children and the non-prosecution of persons under 18 when the alleged crimes were committed, the rights of victims to participate voluntarily in ICC proceedings, status of victims in the Kony et al case, the distinction between the ICC and International Crimes Division, and developments of cases in other situations, in particular Kenya and Sudan, Darfur.

The PIDS team laid the groundwork to leave a legacy in Uganda, relying on partners to sustain the work of the Court at all times in response to judicial developments in this situation. The decrease in staff has had an impact on the court's visibility and the direct engagement with the affected communities. Only certain programmes which have proven most successful, included radio and those engaging with women and children, have continued with support from partners.

Voices from women

Women from war-affected communities are seeking justice, as their anguish is still very real.

During outreach sessions only for female groups, women shared their experiences and the consequences of sexual and gender-related abuse. They expressed strong feelings that the perpetrators of such atrocious crimes should not go unpunished, as the wounds from the anguish they suffered were still fresh in their minds. Women constituted 43% of the population reached by PIDS staff were women (8380 out of 19054).

Voices from children and youths

The work and activities of the ICC in Northern Uganda give us hope to live yet again, that the rule of law is mightier than terror and guns.

- Okwera Charles Agent, a formerly abducted child in the Gulu district, northern Uganda

During the conflict in northern Uganda, children were targeted for killings, abduction, under-age recruitment, sexual violence, torture and other grave violations of their fundamental rights. Their voices were heard during meetings of the ICC outreach school clubs, debate and quiz competitions, talking compounds,¹ ICC information boards, role plays, and radio programmes.

¹ This is a communication tool by which placards containing short key messages about the Court are displayed at strategic locations within the school compounds, helping school children remember basic information such as "The ICC is a Court of last resort" or "The ICC was created to bring an end to impunity".

Media Outreach Programme

The community outreach radio programmes demystified the ICC to the common man in northern Uganda and made the ICC a household name in the regions where related programmes are broadcast. – Henry Komaketch Kilama (The Mega Lawyer)

The radio programmes continue to empower victims and the affected communities to interrogate issues of justice and reparation, key elements through which accountability becomes real for victims.

-- Chris Ongom – outreach radio partner/presenter for Lango sub-region.

Journalists in northern Uganda and Kampala have worked closely with PIDS staff. Today, a solid network of over forty Outreach-trained journalists and opinion leaders, inform accurately about complex national and international legal processes, help clarify misconceptions about the Court and increase knowledge about its processes among large groups of Ugandans.

Lawyers and human rights activists, partners of the ICC Outreach Programme moderate interactive community radio programmes addressing justice matters. Their voices, well respected by the communities, are heard through broadcasts of Mega FM, Mighty Fire FM, Unity FM, Radio Rhino, Voice of Teso, Kyoga Varitus, and Trans Nile Broadcasting Service.

Legal Outreach Programme

The many educative and informative outreach sessions organised by the ICC for lawyers have attracted an encouraging number of Uganda lawyers to the field of international criminal justice, some of whom have applied to the lists of Counsel and Assistants.

– Judi Emorut, Uganda Coalition on the International Criminal Court (UCICC).

After several seminars conducted for members of the legal community as part of the Court's broader legal programme, PIDS team in Uganda collaborated closely with the Law Society of Uganda encouraging Ugandan lawyers to apply for admission to the ICC List of Counsel. Such activities not only increase the number of lawyers authorized to practice before the Court, but also bolster support for the Court among local legal practitioners, keeping them engaged with the ICC.

Academic Outreach Programme

A permanent legacy of the ICC will forever remain in our schools through the existing school outreach clubs. Thanks to the academic outreach of the International Criminal Court for extending its activities to children, the leaders of tomorrow.

– Obol Sylvester - Patron ICC outreach Club at St Joseph 's College Layibi – Gulu.

In coordination with local universities, the Outreach team facilitated public lectures in Uganda targeting student district associations from Makerere, Mbarara, Gulu and Uganda Christian Universities. Working with academics in the field raises awareness among future local leaders and legal practitioners and bolsters support for the Court in the field.

Working with civil society organisations

With the ICC, the dawn of impunity has come to pass. We need to embrace it, own it and make it work; it's only a matter of time.

- Mr Omiat Moses, Coordinator, Soroti Development Association & NGOs Network-SODANN

Nearly all Outreach activities are conducted with the support and cooperation of local and national civil society organisations, without whom the Court's work in the field would not have an impact. Community-based organisations (CBOs) and NGOs including the Ugandan Coalition for the ICC, FIDA, *Avocates sans Frontiers*, Justice and Reconciliation Project, International Center for Transitional Justice, the Ugandan Law Society, and Advocates for Public International Law (APILU) proactively organised public information and sensitisation sessions to raise awareness about the ICC's mandate and activities among the affected communities. These COBs and NGOs are also preparing to take on more such activities as the Court reduces its direct presence in the country. The Court extends its deepest gratitude for the cooperation and support from these groups.

In 2014 Outreach continued cementing its partnerships by networking closely with NGOs to engage Ugandans around discussions on broader issues on international criminal justice, complementarity, transitional justice and domestic accountability. In cooperation with its long standing partners such as the Uganda Coalition on the International Criminal Court (**UCICC**), Advocates Sans Frontiers (**ASF**) Uganda, Justice and Reconciliation Project (**JRP**) and Community Voice and Action (**CVA**), key local actors benefited from a series of capacity building workshops.

Statistics

The table below include some statistics of activities and coverage of the PIDS operations in the country since 2011 until October 2014.

Year	Meetings held	Participants	Women	Interviews by PIDS staff in the field	Population reached (radio)	Hours radio broadcast
2011	116	11415	5143	32	19 million	104
2012	46	3935	1190	8	19 million	104
2013	42	2628	1484	14	15 million	88
2014 (Oct)	56	1076	563	4	15 million	72
	=260	=19054	=8380	=58		= 368