ICTY
Annual
Outreach
Report
2011
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Foreword
by the ICTY Registrar
With the arrest of the two remaining fugitives, Ratko Mladić and Goran Hadžić, an important chapter in the Tribunal’s history has been closed. The end of impunity for wartime atrocities in the Balkans is now an irrefutable part of the Tribunal’s legacy. Perpetrators from all sides of the conflict, including those individuals who at first seemed untouchable, surrendered to justice.

But the Tribunal’s work is far from complete. We need to ensure that the Tribunal’s achievements resonate throughout the world and, most importantly, among the communities in the former Yugoslavia. Our Outreach Programme is at the core of the Tribunal’s relationship with the countries of the region. It has been a personal privilege for me to see Outreach grow from its modest beginnings to the dynamic, ambitious and creative programme it is now. I saw it mature, I saw it change shape. But one thing remained constant: the conviction that for justice to be done, it must be seen and accepted.

We have now reached a crucial moment. Our actions today will define how the Tribunal’s legacy will live and bear fruit tomorrow. At this time Outreach is once again rising to the challenge. With a new enhanced strategy, Outreach is reaching out to all sections of society from ordinary citizens and political decision-makers to students and victims, and is increasingly harnessing modern technology to make sure the Tribunal’s voice is both heard and remembered.

2011 has seen many highlights. Outreach has embarked on an exciting project in which over 3,000 young people from high schools and universities across the former Yugoslavia will reflect on the Tribunal’s contribution to justice.

This year, Outreach produced a feature-length documentary on the ICTY’s groundbreaking prosecution of sexual violence in wartime, which is accompanied by a web feature on the same subject. A record was set for the number of visits facilitated by Outreach: over 8,000 international visitors passed through the doors of the Tribunal, with an additional 500 visitors coming from the former Yugoslavia. Venturing into the social media sphere proved to be a revolutionary step for the Tribunal: never before has a court been able to communicate so directly and instantaneously with the public in words and in pictures, thereby creating a strong sense of participation amongst audiences.

Last year’s successes provide a springboard for new ambitious goals. I am confident that our greatest victories lie ahead, and that we can cement the Tribunal’s contribution to peace and justice in the former Yugoslavia. Outreach will continue working with the people in the region who share our belief that there should be no crime left unpunished.

My heartfelt thanks go to our donors without whom these successes would not have been realised. The European Union has generously supported the work of the Outreach Programme for many years now. I also want to thank the Ministry of Foreign Affairs of Finland for their backing of our youth education project.

The Tribunal remains a mighty symbol of justice and hope for the world, in particular for the region of the former Yugoslavia ravaged by war. This report provides an insight into how day after day, this promise is turned into a reality.

With the Tribunal soon to close its doors, it is now more important than ever to tell the citizens of the region about what this court has done.
Outreach Programme of the ICTY
This year has been one of the most exciting and dynamic periods for the Tribunal’s Outreach Programme. We stepped into 2011 with an ambitious strategy and have made huge strides in its implementation. As a result, the Tribunal’s voice is increasingly present in public debate throughout the region.

This report presents a wide range of activities that have taken place in 2011. Each one unique, they all follow the path envisaged by the new Outreach strategy aiming to promote the Tribunal’s record in ending impunity and stimulate the process of dealing with the past in the former Yugoslavia. The strategy consists of a number of complementary components.

Reaching out to young people is one of the central elements of the new strategy. The new generations will shape the future of the region and decide if it will take the road towards reconciliation or foster denial of crimes. For that reason, Outreach staff spoke to young people in their own classrooms, warmly welcomed groups of students and answered their questions during visits to The Hague and helped them to develop as professionals during internships.

To get its message across, the Tribunal fortified its presence in the global mass information market through Media Outreach, which besides traditional, includes modern communication tools such as social media and stimulating website content. Reporters from across the region also visited the ICTY for in-depth study visits to advance their expertise and court reporting skills.

The Outreach strategy would not be complete without work to foster a strong relationship with grass-root communities who crave to hear what the Tribunal has done to punish those responsible for war crimes. Answering this need, our representatives met with hundreds of people across the region. They met with people from all walks of life, from survivors to local activists and academics.

The ability of the national judiciaries to prosecute war crimes will form an important element of the ICTY’s heritage. Capacity building of local courts has traditionally been part of Outreach’s mandate for almost ten years now. Also this year, a number of expert study visits of the local judiciaries took place under the auspices of Outreach Programme itself.

Outreach wants to ensure that a tangible repository of the Tribunal’s achievements and factual findings is available to the public when the Tribunal closes its doors. A good start has been the production of a feature-length documentary which depicts the Tribunal’s historic role in the prosecution of wartime sexual violence.

In 2011 we have brought the Tribunal much closer to the people in the region, and placed the ICTY at the forefront of modern justice outreach. However, challenges remain as the Tribunal still faces the considerable mistrust of local populations, often incited by nationalist propaganda still present in the region. This year has not been an exception, as we witnessed rejection of some of the ICTY findings, glorification of perpetrators, denial of crimes and marginalisation of victims.

The remaining few years of the Tribunal’s mandate are therefore more important than ever, with the cases against the highest-ranking accused due to be completed. The facts established in these and previous cases will write a good chunk of the history of the wars of the 1990s. Outreach will persist in making sure that these facts get the place they deserve in the public domain and help thwart denial in the years and generations to come.

We want the people of the region to understand the court’s work and use it to overcome the legacy of war.
Youth Outreach

Kraj nekažnjivosti

- 161 optužena osoba
- Borba protiv nekažnjivosti
The future belongs to the youth

Future leaders and agents for change: this is the role that today’s young people will play in the years to come. They will decide if the societies of the former Yugoslavia will take full stock of their past and draw lessons from the tragic mistakes made by their elders. In many cases, a generation must pass before post-conflict societies are able to make a step towards reconciliation. Through dealing with history’s dark pages, hand in hand with the young people of the region, Tribunal seeks to make the future free from such horrors and to ensure that the chance for peace and reconciliation is not missed.

Outreach has long enjoyed working with youth in the former Yugoslavia. Some of the most satisfying aspects of our work are the discussions and heated debates held with young people on how to make accountability work in the region. Young people care about this topic and are passionate in expressing their opinions. Tribunal staff learn much from the region’s youth on how the institution can better contribute to increasing accountability and promoting reconciliation.

In 2011, the Tribunal’s Outreach Programme continued to implement a number of youth activities. They included working visits of students and young professionals to the Tribunal, lectures about the ICTY’s work in high schools, and an internship programme for young professionals from the Balkans. Through these activities, almost 200 young people from ex-Yugoslavia were able to learn more about the Tribunal. The largest group were students from Serbia, many of them coming to The Hague thanks to the OSCE Mission to Serbia, one of Outreach’s most supportive long-term partners.

Youth from the region continued to benefit from the successful internship programme with seven young students and professionals being given a chance to work in the various departments of the Tribunal. These young professionals, who are brought to The Hague through a partnership with the Youth Initiative for Human Rights, have been found to be ‘remarkable’ and ‘exceptional’ by their supervisors in the Tribunal.

Not all young people are able to come to The Hague, so Outreach goes to them. This year saw the start of a region-wide high school project in which over 2,000 students will learn what the Tribunal has done to punish those responsible for crimes committed in their communities.

Working with young people is challenging and extremely gratifying. The Tribunal’s Outreach will continue to help young people to see the link between accountability today and peace tomorrow.

Young people instinctively choose justice - pure and simple, with no ethnic hue. They appreciate that the Tribunal tenaciously pursued those who committed violence towards other human beings.

Magdalena Spalińska, Youth Education Project Manager
Youth Outreach

STUDY VISITS TO THE TRIBUNAL

Record number of visitors at the Tribunal

Almost 7,500 international students and 200 young people from the Balkans were given a chance of a lifetime to pay a personal visit to the ICTY and interact with its staff thanks to the Outreach programme.

Visiting the Tribunal is a unique opportunity to learn firsthand about its work while interacting with professionals and experts directly involved in war crimes cases. During the visits, the young people learn about the Tribunal’s contribution to ending impunity and the facts established about the crimes committed in the former Yugoslavia. Visits present a perfect opportunity to show the human face of the Tribunal to young people who are often subjected to disinformation about the institution.

For some, the experience of seeing the Tribunal up close was confounding and provoked a re-think of previously strongly-held views. For the most part, it was an eye-opener, sweeping away the image of a distant and monolithic institution and revealing the Tribunal rather as a place of openness and daily commitment to bringing justice to their region.

A visiting law student from Serbia participating in a study group visit said: ‘Some of my misconceptions about the Tribunal were dispelled, I also learnt a lot about international humanitarian law and the Tribunal’s practice and proceedings. I was especially pleased with the opportunity to meet with the ICTY Prosecutor’.

Taking into consideration the importance for young people from the former Yugoslavia to understand the work of the ICTY, the Outreach Programme will continue to organise such visits to the Tribunal in the years to come.

YOUTH EDUCATION PROGRAMME

Outreach reaches out to high school students

Young people have enormous energy and potential to change the communities they live in. To tap into this potential, the Tribunal in 2011 entered the classrooms of high schools in Bosnia and Herzegovina to speak directly to young people. Outreach representatives explained the work of the ICTY in straightforward terms and described what the Tribunal has done to punish some of the most serious war crimes committed in their communities.

In 2012, with support of the European Union and the government of Finland, Outreach plans to expand the project to high schools in Croatia, Serbia and Kosovo thereby reaching out to over 2,000 young people across the region.

The specially designed multi-media presentations highlight the Tribunal’s key achievements. Young people from the different countries of the region will learn about a distinct set of cases, either those of most interest to their local communities, or those which are most distorted by official propaganda which is still prevalent in many countries. The students will also watch footage of victim testimonies from all sides of the conflict, demonstrating to the young audiences what unifies all victims - suffering and hardships endured during the war.
Through discussion with the Tribunal’s presenter, students are invited to confront their prejudices but also to think about ways to positively address the issues of crime, punishment and reconciliation in their own communities. They are encouraged to ask questions and to open up about even the most controversial topics. In the first presentations, students asked about the conditions in the Detention Unit, the Tribunal’s sentencing practice and why certain indictments for contempt of the Tribunal have been issued. The Outreach representative welcomed the opportunity to answer these questions and refute disinformation.

In 2012, the Educational Programme will take a step further and branch out into the universities in the region. Seasoned experts and practitioners from the ICTY will lecture the students of law and other faculties on specialised topics connected to the Tribunals jurisprudence and practice.

INTERNSHIP FOR STUDENTS AND YOUNG PROFESSIONALS FROM THE BALKANS

The Tribunal helps foster a new generation of professionals

For the fourth year running, students and young professionals from the former Yugoslavia have been given the opportunity to gain work and personal experience by participating in an internship programme at the ICTY. Since the programme commenced, more than 30 students from the region have travelled to The Hague and participated in the Outreach-supported internship programme in cooperation with the Belgrade-based NGO Youth Initiative for Human Rights (YIHR).

Students are brought together from all parts of the region to participate in the programme and gain valuable work experience. The background of the students varies from law and political science to philosophy, but all share a strong interest in topics related to human rights, transitional justice and democracy. The programme allows the students to work for up to five months in one of the Tribunal’s three main organs: Chambers, Registry or the Office of the Prosecutor. One intern expressed appreciation of their experience by saying: ‘As a courtroom usher, I had an opportunity to be in a courtroom almost on a daily basis. I can only be thankful for this experience because it enhanced my professional development.’

Not only are students able to acquire hands-on experience, they are also able to face the sometimes difficult past of their region. One intern said: ‘Through work at the ICTY I significantly expanded my knowledge about different areas of international law, but since my family and I experienced the war, the internship also represented a personal confrontation with the past’.

The results of the programme have been praised by interns, ICTY staff and professionals in the Balkan region. Court Management and Support Services Section Chief, Linda Murmane said: ‘I have been consistently impressed with the legal skill and commitment of the interns I have had. They are highly valued members of the team, assisting with some of the most sensitive and complex legal and technical issues. Their contribution has immeasurably improved our ability to respond to the unique legal demands of the Tribunal.’

After completing internships at the Tribunal, these young professionals took their newly acquired knowledge back home to the region of the former Yugoslavia.
ICTY camps with BiH and Serbian Scouts

The Tribunal was a topic around the campfire in summer 2011 at the BiH Scout Jamboree at Boračko Lake. A group of 40 girls and boys from Bosnia and Herzegovina and Serbia between the ages of 12 – 17 years participated in the discussions. The scouts asked questions about the ICTY and what it has done to bring justice to victims. They were especially interested to learn how the Tribunal ensured people holding the highest positions were brought to justice.

Outreach has made increasing use of modern videophone technology in the past year, allowing those who cannot travel to The Hague to meet and discuss with the Tribunal’s experts. A number of video-link sessions were held with law and human rights advocacy students from the Balkans and around the world. Via video-link, students were able to participate in lectures and learn about ICTY judgements, ongoing cases and the prosecution of wartime sexual violence.

ICTY gives video-link presentations

Learning through linking: ICTY gives video-link Outreach has made increasing use of modern videophone technology this year, allowing those who cannot travel to The Hague to meet and discuss with the Tribunal’s experts. A number of video-link sessions were held with law and human rights advocacy students from the Balkans and around the world. Via video-link, students were able to participate in lectures and learn about ICTY judgements, ongoing cases and the prosecution of wartime sexual violence.
“I very much appreciated the open discussion between speakers and participants.”

Law student from Rijeka, Croatia, October 2011

Young Serbians debate about the ICTY

The Tribunal continued targeting the future leaders and activists of Serbia by participating at the New Policy School, a programme of the Youth Initiative for Human Rights. The New Policy School’s goal is to educate and enable reflection on human rights, transitional justice and euro-integration among future leaders. The Head of Outreach and Spokesperson for Registry and Chambers, Nerma Jelačić travelled to Belgrade, Niš and Novi Sad to engage young people in a debate about the Tribunal achievements and legacy as well as to challenge their perception of the institution’s work. By showing the students the human stories of strength and survival that were brought to light in the Tribunal’s courtrooms, Jelačić encouraged the students to break with commonly accepted stereotypes.

ICTY donates books to Kosovo universities

In 2011 the Outreach Programme made a substantial donation of legal journals to the law faculty libraries of universities in Pristina and Prizren, Kosovo. Director of the Human Rights Centre of the University of Pristina, Valon Murati said: ‘The ICTY’s generous book donation to the Centre for Human Rights plays an important role in strengthening the Centre’s potential to provide educational resources in the field of human rights, especially regarding issues related to war crimes, crimes against humanity and genocide.’
Media Outreach
Engagement with regional media

The majority of citizens in the Balkans rely on the reporting of the local media for information on the work and achievements of the ICTY. Keeping the media informed and aware of what is happening at the Tribunal therefore remains a top priority for the Outreach Programme. Professional and responsible journalism is the backbone of a democratic society as it creates space for public debate about issues critical to a post-conflict nation. In the former Yugoslavia, the media too often marched to the drums of nationalistic masters, and today some still keep ethnic divisions alive in the pages of magazines and on TV shows.

Through its projects, the Outreach Programme works to support and influence objective and responsible journalism when it comes to reporting on war crimes accountability.

In doing this, we have two key goals. Firstly, to enhance knowledge about the Tribunal itself. ICTY judgements add enormously to the repository of recorded facts about the conflicts in the former Yugoslavia. Yet since these facts often undercut the commonly held versions of history, in which blame is assigned only to other ethnic groups, the Tribunal frequently becomes the target of vicious attacks and propaganda disseminated by media under the control of powerful political players. By working with the media, the Tribunal wants to promote reporting of a more informed and balanced nature.

The second goal is to take the Tribunal’s work as a starting point for stimulating wider debate on the transitional justice solutions needed on the ground. This is done through the organisation of study visits to the Tribunal for journalists and the cultivation of media contacts in the region.

The Tribunal’s multilingual website remains one of the most valuable tools for Outreach. In order to present elements of the vast array of achievements of the ICTY, three important web features – covering the Residual Mechanism, sexual violence and legal aid - were launched.

In 2011, the Outreach Programme has brought the ICTY within reach of just about everyone. The new ’Interactive Press Briefing’ allowed the public to send their questions directly to the ICTY.

Keeping up with the age of social media, Outreach placed the Tribunal on YouTube and Twitter, enabling us to connect with networks of dynamic new audiences. Through up-to-the-minute information and attractive multimedia content, we hope to inspire interaction and build a community of Tribunal followers.

Balkan journalists have a responsibility to help societies deal with the past through accurate and impartial reporting.

Nerma Jelačić,
Head of Outreach, Spokesperson for Registry and Chambers
Towards more balanced and accurate reporting on the ICTY

The media in the region plays a critical role in the public debate on the issues of accountability for wartime crimes and how to overcome the legacy of the conflicts in the Balkans. Outreach facilitates a greater understanding of the Tribunal by offering journalists the opportunity to come and visit the ICTY, follow cases live in the courtroom, meet with senior ICTY officials and seasoned court reporters, and debate topics of interest to the public in the region, such as the rights of the accused, factual findings on crimes and conditions in the Detention Unit. In 2011, a total of 46 journalists from the countries of the former Yugoslavia participated in one or another of four study visits organised by the Tribunal.

Media coverage of war crimes issues in the region is to a large extent sporadic and often sensational. ICTY study visits are designed to help journalists improve their skills as court reporters and their understanding of wider transitional justice issues. Extensive programmes have been developed to improve the journalists’ knowledge of the Tribunal’s cases, rules and procedures and jurisprudence, all of which are essential to professional and reliable reporting. The importance of objectivity and accuracy is also explored, so as to improve the quality of the reporting on the basis of which citizens evaluate the Tribunal’s achievements and the region’s progress in dealing with the past.

THE ICTY WEBSITE

New web features available online

In 2011, the Outreach Programme continued to use the Tribunal’s website as a vehicle for communicating with audiences in the former Yugoslavia and around the world. The website will be one of the foremost legacy tools of the ICTY, putting at visitors’ fingertips not only case-related documents but also outlining the Tribunal’s key achievements in user-friendly features and multimedia presentations. These innovative approaches to communication are tailored to appeal to both general audiences and to specialists in the field. Web content is available not only in English and French, but also in the languages of the region of the former Yugoslavia.

Three new web features were launched in order to provide valuable information to the public in visually appealing formats. The ‘Sexual Violence’ feature describes the enormous contribution the Tribunal has made to the prosecution and adjudication of crimes of this nature. It traces the history of the Office of the Prosecutor’s first investigations into reports of the systematic detention and rape of women, children and men, and gives details of those who have been found guilty by the Tribunal of elements of crimes of sexual violence.

The feature about the Residual Mechanism - a new body which will finish the remaining tasks of the ICTY - explains in detail the future of the Tribunal after its mandate expires at the end of 2014. The ‘Legal Aid’ feature gives a comprehensive breakdown of the financial support provided by the Tribunal to individuals standing trial. An overview of how many accused at the ICTY have received legal aid is also provided.
In the ‘Online Communication Survey’ carried out in 2011, audiences from across the world praised the Tribunal’s website and its contribution to making the work of the ICTY transparent and accessible. A large majority of visitors to www.icty.org said they were satisfied with the amount and accessibility of the information on the website. Findings showed that 90 per cent of respondents considered the role and activities of the institution to be sufficiently documented, while more than 80 per cent gave a ‘good’ or ‘very good’ rating to the organisation of information.

The ICTY website will be further enriched in the near future, with new content and improvements made in line with suggestions offered by survey participants.

**SOCIAL MEDIA**

**Tribunal social media presence continues to expand**

The rising popularity of social media platforms such as Twitter and YouTube in the countries of the former Yugoslavia has provided Outreach with a fantastic opportunity to engage in a creative and dynamic way with the public in the region. The number of people in the former Yugoslavia making use of the Tribunal’s Twitter feed and YouTube channel has been rising steadily since they were launched in October 2010, confirming that the move into social media has been one of the Tribunal’s most fruitful communications decisions.

The Tribunal’s Twitter account at the end of 2011 had over 2,000 followers, while clips on the Tribunal’s YouTube channel have been viewed more than 590,000 times, with more than 50 per cent of those viewings taking place in the region of the former Yugoslavia.

People accessing the ICTY’s Twitter and YouTube platforms receive real-time information about on-going trials as well as other Tribunal-related activities. Twitter has proved invaluable in providing rapid and accurate updates on the Tribunal’s work, highlighting courtroom filings of particular interest to those following current trials, and countering any misinformation circulating in the press.

The most popular tweets put out this year were the announcements of the arrests of the two remaining ICTY fugitives, Ratko Mladić and Goran Hadžić. Tweets concerning court developments and public filings are released on a daily basis and are constantly re-tweeted by followers of the Tribunal’s feed. The most viewed videos uploaded to YouTube this year were two initial appearances of Ratko Mladić, which between them logged hundreds of thousands of views.

In 2012, the Outreach Programme plans to launch its Facebook page. Facebook is the most popular social network in the region, and is therefore expected to provide a highly effective communication platform for the dissemination of information on the Tribunal’s achievements and on the facts established during its trials.
Organisation of public events

In 2011, four events at the ICTY attracted a great deal of media attention: the initial appearances of the Tribunal’s last fugitives Ratko Mladić and Goran Hadžić and the judgements in the cases of Croatian army generals Ante Gotovina, Mladen Markač and Ivan Ćermak and Yugoslav army general Momčilo Perišić. More than 600 journalists from both regional and international media visited the ICTY and reported on these events. Outreach staff worked closely with the Tribunal’s Media Office in order to organise the communication aspects of these high-profile events, and took the opportunity to disseminate public information material on the ICTY’s achievements and legacy.

Tribunal’s press briefings become interactive

The Interactive Press Briefing, launched in 2011, allows journalists and general public in the region of the former Yugoslavia to send in questions via the ICTY website to be answered during the weekly press briefing. In 2011, regional journalists and general public were mostly interested in hearing about the scope of the Mladić indictment, Mladić’s health, and the Gotovina et al. and Perišić judgements. This initiative marked another step in the Tribunal’s pioneering efforts to ensure judicial accessibility and transparency. It provided an opportunity for journalists who are unable to attend the press briefings in person, in particular those from the region, to forge closer links with the Tribunal. By inviting people to engage with the Tribunal’s spokespersons directly, the ICTY has strengthened its dialogue with the communities affected by its work.
“Learning about ICTY procedures and the work of the institution will be of great assistance to me because I regularly report on war crimes trials before the Court of BiH and on trials of Radovan Karadžić and Ratko Mladić.”

Erna Mačkić, Balkan Investigative Network BiH, December 2011

Appearance on Bijeljina TV

On 25 June 2011 the Tribunal’s Outreach representative in Bosnia and Herzegovina, Almir Alić appeared in a television show entitled ‘Protection and Support of Witnesses in War Crimes Cases’, broadcast live on Bijeljina TV, one of the most popular channels in the entity of Republika Srpska. The Outreach representative used this opportunity to highlight the importance of the Tribunal’s rich experience in the protection of victims and witnesses and to explain efforts made thus far to transfer this knowledge to the relevant national institutions.

Media development in Serbia

Between 15 and 17 July, the OSCE Mission in Serbia organised a gathering to mark the end of a project aimed at assisting the professional development of the Serbian media. During the project more than 50 journalists and editors visited the Tribunal. Once the project was completed, the OSCE assembled all the stakeholders for a number of meetings and an alumni dinner which was attended by the Head of Outreach, Nerma Jelačić and the Senior Information Assistant, Petar Finci from The Hague. The gathering included the screening of the documentary ‘Years Eaten by Lions’, directed by eminent Sarajevo-based journalist Boro Kontić and a seminar on the Tribunal’s Completion Strategy, and the Residual Mechanism. The Head of Outreach spoke about the ICTY and the role of the media in the process of dealing with the past, and presented the ICTY Outreach strategy.
Community Outreach
Reaching out to the communities most affected by the war

Nowhere is the thirst for justice stronger than in the communities which lived through the horrors of war. The conflicts in the Balkans inflicted deep wounds on individuals, and tore apart whole communities. For these societies the trials before the Tribunal have a very real dimension, every mention of a victim’s name conjures up the face of a loved one, every crime analysed in the courtroom brings back painful memories.

In 2011, the Outreach Programme continued to ensure that local communities can see that justice is being done. Through various activities, such as conferences, presentations, and meetings, Outreach staff engaged with local community leaders, NGO representatives and victims’ groups. Over 300 people from the region were provided with detailed information about the work and achievements of the ICTY and engaged in the debate on the synergy between punitive and restorative justice in post-conflict recovery.

In cooperation with local NGOs, Outreach organised legacy conferences in Zagreb, Sarajevo and Belgrade. These events gathered together over 200 legal professionals and served as a platform for local leaders to reflect on and discuss elements of the ICTY’s legacy that could be used on the ground to continue the fight against impunity.

The arrests in 2011 of two of the Tribunal’s remaining fugitives - former Bosnian Serb army general Ratko Mladić and former leader of the Croatian Serbs Goran Hadžić - made headline news around the world. The victims are following the progress of these and other cases very closely. Through the organisation of meetings in the region and visits to the Tribunal, Outreach endeavours to make sure that victims are kept abreast of all developments and understand all aspects of ICTY trials. In one of the more prominent engagements, Outreach facilitated the visit of family members of some of those killed in Srebrenica to witness Mladić’s initial appearance. All these activities highlight the importance the Tribunal places on an open relationship with the victims from all sides of the conflict.

In the final years of the ICTY’s mandate, it is important to put in place a local repository of the Tribunal’s archives. In 2011, Outreach conducted a broad consultation process among the NGOs and victims associations in the former Yugoslavia to obtain their opinions on the idea of establishing Information Centres in the region. Most participants agreed that the Information Centres will help preserve the ICTY’s legacy and that they should include an outreach component.

Only systematic and persistent work can ensure that people in the region grasp the immense impact the ICTY has had on the recovery of their communities.

Almir Alić, BiH Outreach representative
Engaging citizens through grassroots projects

Non-governmental organisations (NGOs) from the former Yugoslavia have over the years played an important role in disseminating information about the ICTY. The Outreach Programme recognises the potential of local NGOs to reach out to the citizens of the region, and in 2011 it strengthened cooperation with a number of such organisations. By initiating the practice of holding coordination meetings with local NGOs, Outreach ensured a continuous flow of information and facilitated a number of joint activities.

Closer cooperation with NGOs in 2011 led to the organisation of many successful events in the region. Among these were: a presentation on the ICTY’s achievements in the prosecution of sexual violence, given to various human rights and women’s rights NGOs in Croatia; the publication of an article on the role of the ICTY on the website ‘Peace Building Network’ in Bosnia; and round table discussion in Zagreb on the public reaction and judicial consequences of the ICTY’s first instance judgement in the Gotovina et al. trial, organised by NGO Documenta. These joint activities aimed to present a comprehensive picture of the work and the achievements of the Tribunal, and also provided an opportunity for the public to have a lively discussion about the ICTY’s cases, its findings and its legacy.

Discussing the ICTY’s legacy in Serbia, Croatia and Bosnia

As the mandate of the Tribunal nears its end, one of the priorities of the Outreach Programme is to cement the institution’s legacy across the region of the former Yugoslavia. In 2011, the Outreach Programme, in cooperation with Serbian NGO the Belgrade Centre for Human Rights, continued the implementation of a series of legacy conferences across the region as part of the ‘Internalisation of the ICTY’s Legacy’ project.

After the first conference, in Belgrade in 2010, the second legacy conference was held on 24 February 2011 at the Zagreb Law Faculty and gathered together over one hundred legal professionals, including ICTY Judge Howard Morrison and Croatian president Ivo Josipović. The topics of the conference were the ICTY’s impact on defining international criminal law, cooperation of states with the Tribunal, and the ICTY’s legacy. The third legacy conference was held in Sarajevo on 11 April 2011 and brought together 30 participants, including ICTY Judge Bakone Justice Moloto who spoke about the Tribunal’s major achievements.

A conference focusing on the judicial legacy of the Tribunal as reflected in domestic prosecutions of war crimes in the former Yugoslavia was held on 16 September in Belgrade. The event gathered together around 100 judges, prosecutors and lawyers from across the region. Three ICTY representatives spoke at this event. This conference was organised by local NGOs Humanitarian Law Centre and the Balkan Investigative Reporting Network.

The legacy conferences provided a platform for local actors to reflect on and discuss which elements of the ICTY’s legacy could most effectively be used on the ground in the region to continue the fight against impunity and to promote the process of dealing with the past.
Macedonians learn about the ICTY

The Tribunal reached out to the communities of the former Yugoslav Republic of Macedonia in November 2011 when Magdalena Spalinska, the Outreach Information Officer, addressed a group of NGOs and political activists during a two-day workshop on multiculturalism in post-conflict societies in Ohrid. Magdalena presented the Tribunal’s contribution to dealing with the past in the former Yugoslavia, explaining the part played by retributive justice and other mechanisms in post-conflict recovery. The lecture provoked the participants into thinking about how such mechanisms could be used in their country’s confrontation of the legacy of the 2001 conflict. The workshop was organised by the Macedonian branch of Friedrich Ebert Stiftung, the Kalevi Sorsa Foundation from Finland and NGO Progres.

Registrar John Hocking meets victims’ representatives

During a working visit to Sarajevo in June 2011, the Registrar of the ICTY, John Hocking, took the opportunity to meet with representatives of victims from across Bosnia and Herzegovina. During the meeting, the Registrar stressed that, regardless of their ethnicity, all of the victims of the conflicts in the former Yugoslavia have undergone harrowing experiences and share the same thirst for justice. Justice dispensed by the Tribunal may help in healing the people most affected by the crimes in question. In a conversation that ensued, the Registrar and the victims discussed the legacy of the Tribunal and the continuation by national judiciaries of prosecutions started by the ICTY.
Capacity Building
One of the main goals of the Tribunal’s Outreach Programme over the past decade has been to help build the capacity of the national judiciaries in the former Yugoslavia to prosecute war crimes. In 2003, the Security Council tasked the Tribunal with helping domestic jurisdictions carry out effective war crimes prosecutions in line with international standards. The Tribunal has amassed unprecedented knowledge and experience in the almost 20 years of its existence, which it is now sharing with its counterparts in the region. Year upon year, these efforts have proven effective in assisting national judiciaries in their increasingly successful fight against impunity for international crimes.

In 2011, the Outreach Programme was involved in more than a dozen capacity-building events and projects. The majority were study visits to the Tribunal and training events in the region, which were of benefit to more than one hundred judicial professionals. For example, Kosovar judges and prosecutors had an opportunity to meet with their ICTY counterparts and discuss the challenges of war crimes prosecutions and adjudications during their visit to the Tribunal in October last year. A delegation from the Croatian Ministry of Justice which visited the Tribunal in April, a week after the Gotovina et al. trial judgement, used the opportunity to analyse the judgement’s findings.

Thanks to our strong partnerships with local judiciaries, Outreach has been able to assist key stakeholders by facilitating their access to relevant information through knowledge sharing, hands-on learning opportunities, and, above all, peer-to-peer meetings.

Furthermore, Outreach worked closely with and supported the efforts of the War Crimes Justice Project, a four-million euro undertaking, funded by the EU and jointly implemented by the ICTY, OSCE/ODIHR and UNICRI. The project comprised a number of elements, for example: production of selected ICTY transcripts into the languages of the region, training sessions, and the development of curricula and training materials.

The ICTY will have been even more successful if local judiciaries are fully equipped to continue trying those responsible for war crimes once the Tribunal closes its doors. The Outreach Programme will therefore continue its close cooperation with legal professionals in the region in the years to come.

Through its capacity-building activities and its partnerships with national judiciaries involved in the prosecution of war crimes, the Tribunal has become a catalyst for the revitalisation of the rule of law in the region. National judiciaries are now the centrepiece of the fight against impunity.

Fausto Pocar, ICTY Judge
SHARING KNOWLEDGE WITH VISITING PROFESSIONALS

Study visits help local experts overcome challenges

Over 80 legal professionals, victim and witness protection and support officials from the former Yugoslavia visited the Tribunal last year thanks to the Outreach Programme. Tailor-made programmes were created for these visits which included presentations, training sessions and peer-to-peer meetings.

The legal professionals who participated in visits benefited from the sharing of knowledge and experience with their counterparts in the Tribunal thus strengthening their capacity to adjudicate war crimes cases.

The Tribunal’s experience is highly relevant for legal professionals as well as for civil servants who work to improve the efficiency of the justice sector in the countries of the former Yugoslavia. Over 60 such legal professionals from Croatia, Kosovo, the former Yugoslav Republic of Macedonia and Serbia took part in ICTY educational visits in 2011. Each visit had a unique focus reflecting the type of challenges that each country faces in effective prosecution of war crimes.

The Kosovo group appreciated the insights regarding protection of witnesses, the Macedonian judges were interested in the legal issues regulating detention before and during trial. Serbian lawyers wanted to learn how support staff assist the judges in their daily work in order to provide for the efficient operation of the court, and civil servants looked at how the rights of detainees are safeguarded. The Croatian group benefited most from clarifications on how the legal institute of joint criminal enterprise is used at the ICTY.

Lessons learned by the Tribunal through its groundbreaking work with victims and witnesses were also shared with 24 witness protection experts from across the former Yugoslavia. The Tribunal’s Victims and Witness Section (VWS) took the leading role, describing its best practices in psychological support, protection, relocation, as well as preserving the well-being of the VWS staff themselves.

Capacity building visits are one of the most popular and rewarding activities of the Outreach Programme. After the visits many participants report back that the experience inspired them to re-examine their views on the topics discussed and to devise new ways to approach the challenges they face in their daily work. Much of the feedback received has underlined how important it is for groups of this nature to have direct contact and discussions with the Tribunal’s experts, and that there is a high level of demand for this type of study visit.

In addition to facilitating knowledge transfer, capacity building visits also build awareness that the Tribunal and local judiciaries are partners sharing the common goal of fighting impunity for the horrific crimes that took place during the conflicts in the former Yugoslavia.
Judge Moloto leads training of judges and prosecutors

On 18 and 19 November, ICTY Judge Bakone Justice Moloto took part in a two-day training session on criminal procedures for judges and prosecutors from the region who deal with organised crime. Organised by the OSCE Mission to Serbia, the training session covered a range of topics, including the role of the Tribunal and the parties, standards of proof, the purpose of pre-trial conferences, case presentation and trial advocacy. Judge Moloto also spoke about presenting evidence, examination and cross-examination of witnesses at the ICTY.

Support for War Crimes Justice Project

The Outreach Programme contributed to the successful completion of the 18-month War Crimes Justice Project funded by the EU, implemented by the ICTY and its partner organisations OSCE/ODIHR and UNICRI. Outreach provided logistical assistance to those implementing the project through its network of contacts on the ground. It also managed the promotional strategy of this huge endeavour. As a result, a number of information products were made available to the public, such as training brochures, bi-monthly project newsletters in both English and Bosnian/Croatian/Serbian, promotional videos and press materials. Outreach was delighted to contribute its considerable experience in capacity building to help ensure the success of such a worthwhile project which has had a tangible impact on the ability of beneficiaries to handle war crimes cases, as confirmed by the participants themselves.
Information Materials
At times, the sheer volume of information available about the Tribunal can seem overwhelming. Outreach’s role is to provide convenient signposts to the general public, guiding them towards the most significant aspects of the Tribunal’s story and accomplishments. Our ambition is that on the day that the Tribunal finally closes its doors, there will remain a compact and user-friendly collection of quality information materials that will highlight the milestones of the ICTY’s work. Such a collection could then be used for educational purposes for years to come, ensuring that the Tribunal’s voice continues to be heard even after our courtrooms have been dismantled.

The initial steps towards this goal were made in 2011 when Outreach produced its first feature-length documentary, delineating the achievements of the ICTY in the prosecution of wartime sexual violence. The Tribunal was the first international court to try those responsible for crimes of this nature and the film explains this groundbreaking legal achievement. It also includes some of the most moving testimony given before the court. The documentary is the first in a series of films that will focus on two key elements: presenting the ICTY’s most momentous cases, and analysing the achievements of the Tribunal by topic.

Additionally, Outreach published a Bosnian/Croatian/Serbian language translation of ‘Assessing the Legacy of the ICTY’, a book comprising a collection of essays presented at the ‘Assessing the Legacy of the ICTY’ conference held in The Hague in 2010. The publication has been distributed to many of the major legal and educational institutions in the region.

Another noteworthy product of the ICTY’s Outreach Programme in 2011 was the ‘Inside the Tribunal’ promotional DVD, which aims to introduce the ICTY and its primary achievements to the general public.

Our aim is to produce a wealth of material which will present complex legal issues accurately and in simple terms in order to help the people of the region gain an insight into the most important facts established by the ICTY.

Martin Petrov, Chief of the Immediate Office of the Registrar
The Tribunal has played – and continues to play - a historic role in the prosecution and adjudication of wartime sexual violence. The substantial contribution made by the Tribunal to international criminal law is thoroughly discussed in a feature-length documentary ‘Sexual Violence and the Triumph of Justice’ produced by the Outreach Programme. The documentary delineates the pioneering cases that dealt with crimes of sexual violence and explains their impact on developing jurisprudence in this area. The documentary incorporates interviews with former and current senior ICTY judges and staff as well as testimonies of witnesses and survivors of sexual violence, who bravely gave evidence at trials.

The Tribunal’s jurisprudence on the prosecution of wartime sexual violence forms an important element of the institution’s legacy. The documentary will serve as a lasting reminder of the pioneering steps that the Tribunal has taken to punish those responsible and to bring these terrible crimes to the attention of the people in the region of the former Yugoslavia and to the wider international community.

One of the interviewees, Patricia Sellers, an expert on gender crimes and formerly a legal advisor in the ICTY’s Office of the Prosecutor, said about the documentary: ‘I was personally very moved by the tone, the content and conveyance of the film’s assured voice. It steadily underscored how the different organs of the ICTY and the survivors seized a moment, given by history, to craft the gender jurisprudence.’

Outreach produced the film both in English and Bosnian/Croatian/Serbian with subtitles in Albanian, Macedonian and French. It will distribute it to partner NGOs and victims’ organisations in the region, as well as to universities and other institutions where it can be used for educational purposes. Launch events are planned for The Hague and throughout the region of the former Yugoslavia. Also, broadcast on TV channels across the region is planned for 2012.

As part of its drive to maximise the use of multimedia products when explaining the work of the Tribunal, the Outreach Programme in 2011 produced a short film: ‘Inside the Tribunal’. This multilingual feature explains the Tribunal’s key achievements and is aimed at the general public, both in the region of the former Yugoslavia and around the world.

Hosted by John Hocking, the Registrar of the ICTY, the film celebrates the accomplishments of the Tribunal from its inception to the last years of its historic mandate.

The film highlights some of the Tribunal’s major successes: establishing facts about the crimes committed during the wars in the former Yugoslavia, giving a voice to victims, prosecuting wartime sexual violence, and working constantly to strengthen the capacity of national judiciaries to continue prosecuting war crimes once the mandate of the Tribunal comes to an end.
Available in English, Bosnian/Serbian/Croatian, Albanian and Macedonian, ‘Inside the Tribunal’ has already been widely distributed to international audiences as well as those in the former Yugoslavia.

**PUBLICATION: ‘ASSESSING THE LEGACY OF THE ICTY’**

**International experts evaluate the Tribunal’s legacy**

In 2011, the Outreach Programme produced a Bosnian/Croatian/Serbian (BCS) language publication exploring the legacy of the Tribunal. Entitled ‘Assessing the Legacy of the ICTY’, the book follows a similar publication in English, and is a record of papers presented and discussions held during an international conference convened by the Tribunal in February 2010 in The Hague.

This remarkable event gathered together over 375 stakeholders from the former Yugoslavia and across the world, including victims’ associations, government and UN officials, members of civil society, lawyers and academics. The book presents the views of the distinguished panellists and other participants as they examined aspects of the Tribunal’s legacy.

‘Assessing the Legacy of the Tribunal’ was distributed widely in the countries of the former Yugoslavia. The publication received superb reviews, with readers finding it of practical help in piecing together the different strands of the ICTY’s legacy. Judge Meddžida Kreso, President of the Court of Bosnia and Herzegovina said: ‘The publication ‘Assessing the Legacy of the ICTY’ is a fantastic contribution to the debate about the Tribunal’s contribution in international law. This publication will serve as a manual from which the Court of BiH can draw many lessons relevant to its work.’

The publication will undoubtedly be a welcome addition to the bookshelf of anyone interested in the current debate on how and to what extent the Tribunal has changed the world of international criminal justice. In eight chapters, the book presents a number of insightful reflections from world-renowned experts and practitioners. Topics covered range from the ICTY’s contribution to the development of the rule of law in the former Yugoslavia and the importance of its archives, through to the impact the Tribunal’s trials had on victims and the wider process of dealing with the past. The role of outreach recurs in almost every chapter, and is seen by all stakeholders as an essential element in making the Tribunal’s legacy vital and comprehensible to the public, both now and in the future when the ICTY has closed its doors.

The project was made possible thanks to the support of four donors: the Dutch Ministries of Justice and Foreign Affairs, the Sanela Diana Jenkins Human Rights Project at UCLA School of Law, and the Swiss Ministry of Foreign Affairs.

In 2012, the Outreach Programme will produce another publication exploring the legal legacy of the Tribunal and using the material from the 2011 conference. The book - ‘The Global Legacy of the ICTY’ - will be published in both English and the languages of the region of the former Yugoslavia.
Annexes

Annex I: Statistics
Annex II: Financial Information
Annex III: Outreach Team & Contacts
Statistics

Outreach Information Material

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<th>Publication</th>
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Outreach Visits

497 visitors from the region of the former Yugoslavia visited the Tribunal in 2011.

8,242 visitors from the rest of the world visited the Tribunal in 2011.

Visits from the region of the former Yugoslavia

- Students: 29%
- Other*: 18%
- Judiciary: 9%
- Media: 44%

* Other include - victims representatives, police, military, government and community leaders.

Educational visits

- Students: 70%
- Other*: 22%
- Judiciary: 8%

* Other include - police, military, government and community leaders.
156 press releases and press advisories were sent out in 2011.

42 press briefings were held in 2011.

3,629,626 pages were viewed in 2011.

*May: Ratko Mladić’s arrest.
**June: Ratko Mladić’s initial appearance.
***July: Ratko Mladić’s second initial appearance and Goran Hadži’s arrest, transfer and initial appearance.
Statistics

**YouTube**

597,050 views in 2011.

**Twitter**

2,171 followers in 2011.
As the Outreach Programme is not part of the Tribunal’s core budget, its existence and activities are dependant on external funding.

The European Union has been our most generous and dedicated long-term supporter and has, through its generous contribution, ensured the continuation of the programme until the end of 2012. The Outreach Programme has also enjoyed support from national governments, including the Government of Finland which has generously supported the youth education project, for which implementation started in 2011 and will continue well into 2012.

The Outreach Programme has also benefited from extemporary financial contributions in joint endeavours from a number of organisations, including the OSCE Mission to Serbia, Youth Initiative for Human Rights, Balkan Investigative and Reporting Network, Belgrade Centre for Human Rights and many others.

The Outreach Programme needs more funds for specific projects envisaged for the future. Pursuant to General Assembly Resolution 65/253, adopted on 24 December 2010, which reiterated the importance of carrying out effective outreach and which encouraged the Secretary-General to continue to explore measures to raise adequate voluntary funds, the Tribunal will be approaching states and other donors in the coming period for more support.

**Outreach Budget Highlights 2011**

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<td>Government of Finland</td>
<td>Youth Education Project 2011/12</td>
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* Grant covers a two year period - 2011/12
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The Outreach Programme is generously supported by the European Union.

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