Outreach and Public Information Field Programmes help to ensure that the International Criminal Court (ICC) is a well-recognized institution amongst relevant groups of people from countries which suffered from crimes currently under investigation by the ICC. These Programmes fall under the registry, the neutral Organ of the Court. Through its activities the ICC:

- Ensures public access to adequate information on the ICC proceedings
- Engages journalists for a wider dissemination of timely, accurate information about the Court, to inform affected communities, and to counter any misperceptions
- Provides meaningful information and explanations to concerned populations
- Engages grassroots communities to inform about victims’ rights, explain judicial proceedings, answer questions, address concerns, and foster realistic expectations about the Court’s work
- Maintains informed and updated established networks of trusted partners

Currently, outreach and public information field teams are established where the Court has external offices, and its operations are conducted in the territories of Uganda, the Democratic Republic of the Congo, Central African Republic, Cote D’Ivoire, and Kenya. The Outreach programme endeavours, in cooperation with other units and sections at the Court, to conduct activities outside of the territories of the other situation-related countries, Libya, Darfur (Sudan) and Mali, and/or inform the relevant groups of their populations via the ICC website, YouTube channel, social media, international and regional media and NGOs.
Successful communication is always:
Neutral, independent and non-political,
Firmly linked to the judicial stages,
Timely, relevant, and meaningful,
Tailored to the specific public,
A crucial voice to clear-up misperceptions,
An on-going, two-way process, and
In an atmosphere of genuine dialogue.

Interactions take place, inter alia, through
Information sessions with journalists
Radio and television programmes
Town-hall style meetings
Organising viewing sites of trial hearings and programmes
Radio listening outreach clubs
University and school outreach clubs
Seminars and workshops for specific groups

Local partners act as multipliers
Community leaders, journalists, academia and legal communities, NGOs and civil society organisations already have access to and the trust of affected communities. Coordinated activities support and complement the ICC’s Outreach and increase the impact of the Court’s two-way communication with target groups.

Follow our activities through our websites www.icc-cpi.int/weekly-update | flickr.com/icc-cpi | www.youtube.com/user/IntlCriminalCourt